



# SCOUT VIDEO Challenge



**Create  
a short  
video on  
Scouting**





Create a short video (90 secs maximum) on Scouting. This video can answer/cover one or more of the following questions;

- What is the best thing about Scouting?
- Why are you involved in Scouting?
- What are the benefits of Scouting?
- What has Scouting done for you?
- What is your best Scouting experience?
- What is your favourite Scouting activity?

The video does not need to be complicated or expensive – and anyone can do it (although you may need the help of an adult). All you need is reasonably recent smart phone or camera with a video function and some creative ideas!

You could do an interview with yourself, a parent or someone else, the video could be funny, full of action or a music video – its entirely up to you. Get creative.

### Who can take part?

This challenge is for everyone - Beavers, Cubs, Scouts, Ventures, Rovers and Scouters! Everyone who submits a video will be entered into a draw and could win a £20 amazon voucher - we will have a winner per section.

### Submitting your video

Submit your entry by Monday 30th November - you can email the video to [safeguarding@scoutfoundationni.org.uk](mailto:safeguarding@scoutfoundationni.org.uk) or send via private message to <https://www.facebook.com/Scoutfoundation>

### Obtaining Permission

\*\* please ensure you send complete permission forms for everyone appearing in the video to [safeguarding@scoutfoundationni.org.uk](mailto:safeguarding@scoutfoundationni.org.uk) - we may use them on our website or social media.

Also, make sure you have the permission of anyone in the video and their parents if they are under 18.

### Royalty free music

Music will give energy, personality and pace to your video, so it's important to choose carefully. Unfortunately you cannot simply use your favourite track by a favourite artist as it would infringe the artist's copyright. However a wide variety of low cost royalty free music is available. One example is AKM Music which specialises in royalty free music; the tracks 'Circles' and 'Electrify' are perfect to set an inspiring tone.

### Video editing

There are a range of editing apps to help you create your video sequences by using mobile and desktop editing systems. If you need extra help, use an online tutorial, we have provided a few examples below.

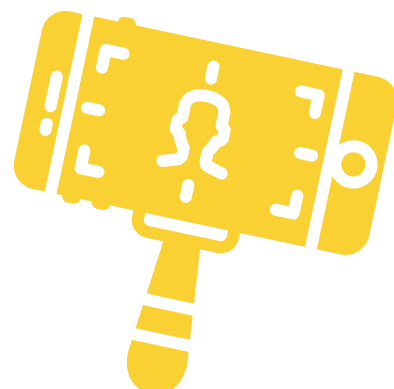
*Apple IOS /iPhone/iPad*  
- iMovie app

*Android* - Some phones are supplied with integrated video editing apps and a limited number of other video editing too are available. We recommend that you read the product descriptions and reviews to help you decide which is the best product for you.  
- Powerdirector app

*Windows Phone*  
- Movie Edit Touch

*Windows*  
- Movie Maker

*Mac*  
- iMovie app





# TOP TIPS

*Below are some tools that might help and some top tips to help you make your video stand out.*

- 1 Plan or storyboard your video and prepare a list of shots you need to capture. Time spent thinking about the story you want to tell (and whose story it is) will be well spent.
- 2 Hold your camera steady or use a tripod to steady your shot. Some people tuck their elbows in to their sides, whilst others might hold their elbows out. Try a few positions and use the one that helps you most comfortably hold your device to maintain a nice steady shot.
- 3 Keep your digits clear! Sometimes the rush to capture an incredible moment leads to footage that's obscured because your finger was over the lens.
- 4 Orient your camera. In general most video is meant to be seen in the horizontal (or landscape) orientation. Some people shoot video on their phones in the vertical (also known as portrait) orientation.
- 5 If you're trying to capture a lot of action, don't be afraid to take a step back and hold your device still. Too much camera motion can create confusion, so just allow the action to go in and out of frame. And don't forget to focus!
- 6 If you have a phone with a built-in camera you can capture something interesting when it happens. Keep your phone handy and record often – you never know when an amazing visual opportunity will arise.
- 7 Get a variety of shot sizes including different angles and of different magnification. This will add interest and give you more choices when it comes to the editing stage.
- 8 Take up to ten seconds of each shot before you move onto the next one. Too short a clip may feel jerky when used in the final film. Get shots of other things to use to cut away to and break up your edit. A good film will have pace and variety of both content and style.
- 9 Adjust your camera height to the eye level of your subject. We want to hear what people have to say and be able to see their expressions.
- 10 Use an external microphone and capture the sound close to your subject. Poor sound will ruin your film no matter how brilliant your visuals.
- 11 Control your lighting and consider exposure and sunlight. This can add a great deal to the overall tone and feel of your film. Too bright or too dark and you will lose detail.
- 12 Keep your edit short, maximum three minutes, and ensure it communicates your messages. Remember your audience will have a limited amount of time and patience and lots of other things they might want to watch.

